

Designing Green –
The New Black
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.2 CEU Designing Green- The New Black Outline

Welcome to our Webinar!

In the 20th Century we discovered that we were not taking good care of the earth. We are creating Global Warming or at least Climate Change, rapidly depleting some of our most valuable resources such as water and lumber...and creating huge waste areas from dumping our trash and chemicals that either just lie fallow or worse pollute the air and the environment!

If we don't stop this process – we may not have an earth as we know it, to pass on to our future generations

There needs to be a symbiotic meaning a close, cooperative, mutually beneficial relationship between the Economy, Society and the Environment to sustain life as we know it on this planet –that is what the Green Approach is all about.

We need to create Green homes which are healthy habitats which mean they are:

- Comfortable
- Durable
- Low Maintenance
- Energy Efficient
- Environmentally Responsible
- Sustainable

But these homes also need to be both beautiful and affordable

We have a responsibility to sustain if not enhance our earth's natural environment and our nation's economy for future generations

Sustainability means meeting the needs of the present without compromising the ability of future generations to meet their own needs

Sustainability also is the ability of things to regenerate and grow back quickly once they have been used

- Limiting Resource Depletion
- Avoiding Environmental Degradation
- Preventing Habitat Loss and Extinction
- Working to Control Sources of Waste
which goes hand in hand with....
- Utilizing Materials that are recycled or that can be reclaimed and reused so they don't end up as waste in our landfills and instead have new life

How can we make our earth Sustainable for future generations?

By Designing Green today!

Designing Green is becoming so popular today that I call it “the new black”!

So how can we “Design Green” today?

1. Designing Green Is Using Rapidly Renewable/Sustainable Products that grow quickly – have a 10 year lifecycle or less and that we can easily replenish - without using up the world’s natural resources

- Some sustainable/rapidly renewable products are: bamboo, cork, linoleum, natural rubber, strawboard and wheat board

- All solid surface products and all quartz products are also sustainable!

- We can purchase Certified Wood which is wood grown in a sustainable manner under the auspices of the Forest Stewardship Council which means that every time we cut down a tree, we replant another one

- but *NO WOOD* is Rapidly Renewable because to date we haven’t figured out how to grow a tree back within 10 years or less

2. Designing Green Is Using Sustainable Fabrics such as linen, hemp, wool, silk, cotton, soybean, bamboo

These fabrics are made from high quality natural sustainable fibers which are better for everyone and better for the environment as well

3. Designing Green is Repurposing used things!

We have a problem today- so many broken/discarded items end up in our landfills – Repurposing is the answer.

What does repurposing mean?

Repurposing” is using things for a 2nd time and giving them new life - converting them from their original use which is no longer viable into something new, different & totally wonderful that people will use and also keeping those items out of landfills

A.Repurposing” is re-using Recycled and Reclaimed Materials

What is the difference between recycled and reclaimed?

Recycled means crushing/breaking down an item and making it into something else such as glass being crushed and made into kitchens countertops or backsplash/border/wall tiles

-Reclaimed means re-using something exactly as it is , for a 2nd time – such as finding used stone tiles in one home and using those tiles again in another home

When we remodel or redecorate a home, many used items such as used wood, used steel pipes used glass, used brick and other used building materials, end up in a rubbish heap –we need to recycle and reclaim those items instead

And when we redecorate another home, rather than only use new items, we need to incorporate some of those reclaimed items into our overall design schemes

B. Repurposing re-using Antiques/Used furniture/artifacts/architectural elements

Items such as old doors, old brick, old stone, old wood, old hardware, old artifacts and Antique Architectural Elements such as Antique/used columns and Antique/used fireplaces that come from buildings that are being remodeled or dilapidated buildings that are being torn down

These pieces are being discarded /thrown away and would otherwise end up in landfills

- Re-using them is giving these items a new life!
- And combining them with another used piece is a double good green thing to do!

What are some things we can do to re-use them?

1. Restore them to their original splendor as we have been doing for centuries
2. Paint/Strip/Bleach them to give them a fresh look

Painted covers a lot of ills, so you can instantly cover over whatever marks and stains were on a piece and make it look new

Today, dark wood finishes are not that popular, so stripping a piece and refinishing it in a lighter finish or in white or black or bleaching them, can update it tremendously

3. Combine 2 used pieces or mix old and new parts on one piece to create a new more exciting piece that becomes a focal point and add interest to a room

Sometimes a used piece is either severely damaged or just ugly, boring an/or out of style and won't be popular as it is no matter what finish it has

Such a piece can often be dramatically improved by using part of it, and combining that part with another new or used section of piece such as taking an old table top and mixing it with a different more interesting base be it old or new, (or vis versa) which adds interest and creates an exciting "new" piece

C. Repurposing is finding a new use for items that no longer have one such as industrial machinery parts, old newspapers, old paperbacks, old steel pipes, used bowling alley flooring and discarded chain link fences

-We can take discarded items from a trash heap and create amazing things

-Combining a lovely old table top with a used machinery part base creates an amazing "new" table.

- And creating a table out of a used chain link fence or a used conveyor belt, or creating a headboard out of a discarded bridge railing both creates new exciting "one of a kind" items designed in shapes and textures that couldn't be found using anything else and keeps those discarded items out of our landfills

-We taking this one step further, such as a work of art made from a collage of used paperback books

- If we use our imagination, we can make something beautiful out of almost any discarded item

4. Designing Green is Repurposing items found in nature such as shells, driftwood, petrified wood stumps and storm felled trees and converting them into furniture and accessories
We now realize that anything and everything can be repurposed!

5. Understanding how to Design Green is a complicated thing

If an item has to be shipped from far away, (wasting energy to get it from one place to another) or requires a lot of energy to be created then it has a large carbon footprint

and it is not as “Green” as a similar item or substitute item found locally near where you will be using it

So items that would otherwise be “Green” such as Seagrass, or Sisal, or Jute are not as “Green” as we thought they were, if they have to be shipped long distances from where they are made to their ultimate destination which is to your client’s home

Conversely something that is built locally and is created by hand without expending a great deal of energy, has a small carbon footprint and is Green

So what is Green to one person in one location may not be Green to another person in a different location!

6. Designing Green is buying the Best Quality you can afford

When we purchase good quality merchandise, it lasts many years

When we buy inexpensive merchandise, much of it is meant to be thrown out after a few years and repurchased - made with what we call build in obsolescence

These items then end up in our landfills so are not at all “Green”

7. There are various shades of Green

We are just learning how to design Green – so Designing Green is a process ...

And there are various shades of Green – meaning that there are various degrees of what is considered “Designing Green” and they all work...

Some clients love the industrial look and want to incorporate repurposed products that utilize industrial machinery parts throughout their home while other clients don’t like that look at all

Whatever degree you and your clients choose to “Design Green”, it is better than doing nothing!

Biography

Beverly Vosko Allied Member ASID, RID, UDCP, CAPS, L.E.E.D Green Associate, CGP (Certified Green Professional), MBA is a “Full Service”, Registered Interior Designer in Texas #6333. She is President and founder of both Beverly Vosko Interiors, and InteriorDesign-ED; both DBA’s for C. V Design Inc. For over 25 years, she has been designing homes across the United States and Europe, specializing in creating custom Residential and Commercial environments, be they Traditional, Transitional, Contemporary or Eclectic, that match her Design clients’ every need, through her Design Firm, Beverly Vosko Interiors. For nearly 20 years she has taught Interior Design, Aging in Place, Green/Sustainable Design, and Antiques at Rice University, the University of Houston, and for the last 10 years nationally, with her Continuing Education company, InteriorDesign-ED. She graduated Phi Beta Kappa, Magna Cum Laude from the University of Pennsylvania, studied Art History at Harvard University, received her MBA in Marketing from NYU Stern Graduate Business School, and her Design and Antiques training from Sotheby’s and the world renown Inchtald School of Design. Please check out her websites, www.vosko.com and www.InteriorDesign-ED.com

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14. Stores such as Found for the Home, Elizabeth Cole LLC and Vieux in Houston TX that had wonderful repurposed items that I photographed and used as examples in this webinar

And the book has black and green ink throughout it. There are 11 chapters. This book isn't completely relevant to those in the US as many of the references are to things and places in Europe. As for the leather references mentioned in the previous review, the author explains where most leather comes from, its impact on the environment, and the processes used for tanning and prepping the leather. You will receive this design in the following formats: SVG File. Transparent PNG. Download all 19994 exclusive cut files with the Craft Subscription. Get access to your personal designer (we will design your requests). Get exclusive vinyl discounts. Use them forever & including a commercial license.